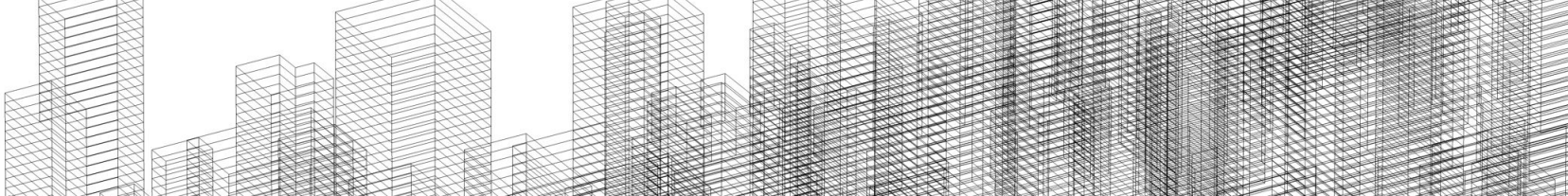# Video Editing Workshop

Capcut Desktop for Beginners *by Adrian Lee*

- **Power up your laptop**
- **Transfer your clips from camera to laptop (for phone cameras, you can use WeTransfer.com)**
- **Install Capcut Desktop from capcut.com**

Join the private Facebook group to access the recording
https://www.facebook.com/groups/VideographyCourse

Objective

By the end of the workshop, you will be able to edit a 1-minute video by applying the essential video editing techniques.

www.videolane.com/courses/basic-videography

INTRODUCTION

www.videolane.com/courses/basic-videography

About Me

Adrian Lee
VIDEOLANE.COM

An Electronics Technician... turned Marketing
Officer... turned Videographer... turned YouTuber...
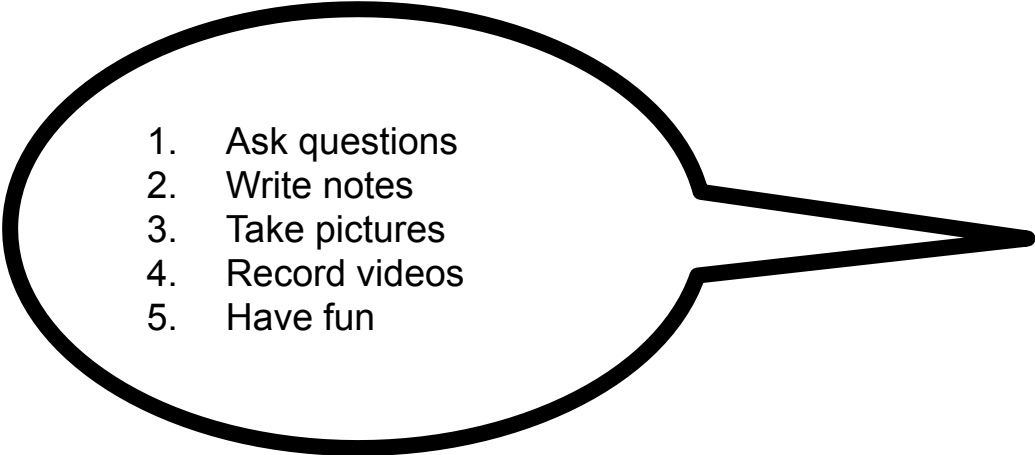
...turned TikTok Creator

With 160K+ Followers !!!

What video are you making?

Who will be watching your video?

Q R

Download the **slides**...

www.videolane.com/courses/basic-videography

Video Editing Workshop

Agenda

09:30 - Welcome
 - Video Editing Computers and Software
 - Getting Started with Video Editing
10:30 - Break (15 minutes)
 - How to Cut, Trim and Assemble Video Clips
 - How to Add Titles and Music to Your Video
13:00 - Lunch (1 hour)
 - How to Add Transitions and Visual Effects
 - How Overlay/Superimpose Images and Videos
 - How to Export/Share your Final Edited Video
 - Green Screen, Voice Recording, Subtitles,...
15:30 - Break (15 minutes)
 - Where to Get Copyright-free Music
 - The Art of Editing
 - Show Time
17:30 - End

VIDEO EDITING COMPUTERS & SOFTWARE

Which Computer is Best for Video Editing?

Video Editing Laptop

For Apple Mac, models with the word "Pro" are designed for video editing.

- **Central Processing Unit (CPU): Intel i7 Quad Core. Video editing uses a lot of processing power, so a powerful processor ensures smooth operation.**
- **Graphics Processing Unit (GPU): with Separate 2GB memory or more. This makes editing even faster.**

- **Random Access Memory (RAM): 16GB or more. Raw video files are huge, sometimes a few GB in size. So we need enough processing memory to handle.**
- **Solid State Drive (SSD): At least 500GB. For speedier editing, use an external Hard disk drive for your footage.**
- **Memory card slot and USB port. For transferring video footage from camera to computer or to the external hard disk drive.**

www.videolane.com/courses/basic-videography

Which is the Best Video Editing Software for Beginners?

- **Built-in Video Editing Software**

- **Home Video Editing Software**

- **Professional Video Editing Software**

- **Mobile Video Editing Apps**

- **Free and Professional**

Built-in Video Editing Software

- **Windows Movie Maker (PC)**

  - **Discontinued in January 2017**

  - **Replaced by Microsoft Photos app in October 2017**

- **Apple iMovie (Mac)**

———

www.videolane.com/courses/basic-videography

Home Video Editing Software

- **Capcut Desktop (freemium)**

- **Wondershare Filmora 12 - US$80 (Mac and PC)**

- **Adobe Premiere Elements (PC and Mac)**

- **CyberLink PowerDirector (PC)**

- **...and more**

Professional Video Editing Software

- **Adobe Premiere Pro (PC and Mac) S$28/m**

- **Final Cut Pro (Mac) S$450**

Professional and Free

Video Editing Software

- **NCH VideoPad (PC & Mac)**

- **DaVinci Resolve (PC & Mac)**

- **Hitfilm Express (PC & Mac)**

16

Mobile Video Editing Apps

- **Capcut Mobile (freemium)**
- **Kinemaster (US$4.99/m)**
- **Adobe Premiere Rush (US$9.99/m)**
- **PowerDirector (UD$4.99/m)**
- **VN (free)**
- **iMovie (free, iPhone only)**
- **Inshot (free)**
- **VLLO (free)**

17

How to Transfer Videos from Camera or Phone to Computer

Create a Project Folder

Do this for every new video production project.

Transfer every file related to the video into this project folder, including:

- The raw video clips
- The music files and sound effects files
- Extra footage and image files

Everything else related, like scripts and project files.

———

How to Transfer Video Clips from Camera or Android Phone to PC

1. Plug the Camera or Android Phone into the PC's USB port with the USB cable.
2. Go to File Explorer and select the Camera or Phone(unlocked) folder.
3. Go to the DCIM folder.
4. Open for the latest folder.
5. Drag and drop the video clips into your video project folder.

———

www.videolane.com/courses/basic-videography

How to Transfer Video Clips from iPhone to PC

Or use Google Drive, Dropbox, WeTransfer or similar file sharing service.

1. **Plug the iPhone into the PC's USB port with the USB cable.**
2. **Go to File Explorer and select the iPhone folder.**
3. **Go to the DCIM folder.**
4. **Open for the latest folder with the biggest number.**
5. **Drag and drop the video clips into your video project folder.**

How to Transfer Video Clips from iPhone to Mac

Or use Air Drop

1. **Plug in your iPhone to your Mac using the USB to Lightning Cable.**
2. **Open Photos if it doesn't automatically launch.**
3. **Click on your iPhone in the sidebar (left side of Photos).**
4. **Select your videos and click Import Selected.**
5. **Drag and drop the video clips into your video project folder.**

22

Video Editing Techniques for Beginners

"The goal of video editing is to clearly communicate a thought or feeling."

www.videolane.com/courses/basic-videography

7-step Video Editing Process

- ❏ Transfer raw footage
- ❏ Look through clips
- ❏ Split, delete and trim
- ❏ Keep the best. Delete the rest.
- ❏ Arrange sequence
- ❏ Add audio and visuals
- ❏ Prepare for distribution

——

How to Use Capcut Desktop

20-min Demo

Watch me edit a video from start to finish.

Let's go for a 15-minute break... be back by... 11:20 am

Buddy Up

Help each other so we can all run at the same pace.

Step 1:
Create Project

www.videolane.com/courses/basic-videography

Step 2: Understand Layout

Step 3:
Add Clips

Step 4: Assemble Clips

Step 5:
Play Timeline

Playhead

Play Button

Step 6: Trim Clip

Repeat

Steps 4, 5, and 6 for the second and third clip.

Step 7: Adjust Workspace

Try this

Splitting a Clip

Undoing

Deleting

Inserting and Rearranging Clips

Step 8:
Add Text

Repeat

Create another title text clip at the end of the video

TIPS FOR USING TEXT IN YOUR VIDEOS

- **Make text large enough to be read on mobile**
- **Choose a font that matches your brand**
- **Use outline and shadow to stand out from the background**
- **Keep font size consistent throughout your video**
- **Get your point across in as few words as possible**

www.videolane.com/courses/basic-videography

Close Capcut before lunch

Step 9:
Add Music

www.videolane.com/courses/basic-videography

Free Music

Download Free Royalty-free Music

https://www.youtube.com/audiolibrary

https://www.bensound.com/

Try this

Volume

Ducking Audio

Fade

Add Voice Over

Add Sound Effects

You have completed the foundation!

Congratulations!

You have completed the foundation.

Next, we will move on to the more exciting segment… Visual Effects!

Step 10:
Add Transition

Step 11: Add Effect

Let's go for a 15-minute break...
                be back by... 4:20 pm

Changing Speed

**Try Slow, Fast, Freeze Frame,
and Reverse**

Eg.
Speed change - Hotel
Reverse effect - Thor
Reverse Effect - Japan

Adrian in Paris - fake

Try this

Adjust brightness and color

Step 12: Overlay Media (Superimpose)

Step 13: Export Video

This is NOT the end of the workshop yet.

You now know how to use a video editing software.

You must also know how to edit a video that people want to watch...

Post

Tiktok | Facebook | YouTube | Instagram | Others

The Art of Editing

Captivating the Viewer

The 3-part Story Structure

1. **Beginning: Start in middle of the story, suck the audience in.**
2. **Middle: Explain how story got to that point.**
3. **End: End with a bang, thump, climax!   The Call-to-action.**

Tip: End each scene with an implied question. Begin the next scene by answering the question, then imply another question.

_____

What's the message?

Who's the audience?

- **Before you start editing, read your script again to recall the idea or feelings you intended to convey. Do your scenes support your message to your target audience?**

Send via WeTransfer.com

Show Time

Present your project

videolane@gmail.com

Homework: Testimonial Video

- What was it like for you before attending this course?

- What were you trying to find out in this course?

- What is your ONE biggest take-away after the course?

- What was it like learning with Adrian?

- Will you recommend this course?

Video Editing Workshop

By Adrian Lee
videolane@gmail.com

Like my page **https://Facebook.com/AdrianLeeYC**
Watch my videos **https://Tiktok.com/@adrianvideoimage**
See my Profile **https://Linkedin.com/in/adrianleeyc**